

## REMARKS

### 103 REJECTIONS

The present Office Action indicates Claims 1 – 9, 11-13, 15-19, 21 and 23 -32 and are rejected under 35 U.S.C. 103 (a) as being unpatentable over Sudo et al. (US Patent No. 5,999,827). Applicant respectfully asserts that the present invention is neither shown nor suggested by the reference.

Applicant respectfully submits that the present invention as newly amended in Claims 1, is neither shown nor suggested by the Sudo et al. reference. Specifically the present invention, as set forth in each and every newly amended independent Claim, recites:

... a jog dial for accessing and activating one of said applications, said jog dial coupled to said data bus.

The present Office Action acknowledges that the Sudo et al. reference fails to teach a display, central processor, RAM, ROM and jog dial coupled to a data bus. In addition, Applicant respectfully asserts that the Sudo et al. reference does not teach a jog dial for accessing and activating one of said applications.

Applicant respectfully asserts that the Sudo reference is directed towards describing a portable telephone apparatus [Abstract] and not a personal digital assistant jog dial application access and activation system as claimed in newly amended Claim 1.

Applicant respectfully asserts that to the extent Sudo et al reference may teach displaying information concerning a selected item on a screen and start calling [Col. 10 lines 45 to 52 and Col. 11 lines 50 to 58] it does not teach accessing and activating one of a plurality of applications. Furthermore, Applicant respectfully asserts that the Sudo et al reference teaches away from the present invention by indicating a single function of calling is automatically initiated [Col. 10 lines 45 -50] and not a selection, access and activation of one of a plurality of applications. Thus, Applicant respectfully submits that the present jog dial for accessing and activating one of said applications as recited in the newly amended claims is neither shown nor suggested by the Sudo reference.

Applicant respectfully submits that the present invention as newly amended in Claims 11, is neither shown nor suggested by the Sudo et al. reference. Specifically the present invention, as set forth in each and every newly amended independent Claim, recites:

... activating an application in association with said one of  
said plurality of application identifiers when said jog dial is  
depressed again.

The present Office Action acknowledges that the Sudo et al. reference fails to teach the activation of an application is carried out when the jog dial is depressed again.

Applicant respectfully asserts that it would not have been obvious to a person of ordinary skill in the art at the time of the invention was made to realize from Figure 20 of the Sudo reference the depressing of the jog key can be used to scroll through the applications and select the application as indicated in the present Office Action.

Applicant respectfully submits that to the extent the Sudo reference may teach a list of persons and phone numbers it does not teach presenting an application list including a plurality of application identifiers as claimed in the newly amended Claim 11.

In addition, Applicant respectfully asserts that the Sudo et al. reference does not teach activating an application in association with said one of said plurality of application identifiers when said jog dial is depressed again.

Applicant respectfully asserts that the Sudo reference is directed towards describing a portable telephone apparatus [Abstract] and not a personal digital assistant jog dial application activation method as claimed in newly amended Claim 11.

Applicant respectfully asserts that to the extent Sudo et al reference may teach displaying information concerning a list of names [Fig 20] on a screen and start calling [Col. 10 lines 45 to 52 and Col. 11 lines 50 to 58] it does not teach activating an application in association with one of a plurality of application identifiers when a jog dial is depressed. Furthermore, Applicant respectfully asserts that the Sudo et al reference teaches away from the present invention by indicating a person's name and phone number is on a list and a single function of calling is automatically initiated [Col. 10 lines 45 -50] without an application identifier. Thus, Applicant respectfully submits that the present activating an application in association with one of a plurality of application identifiers when a jog dial is depressed as recited in the newly amended claims is neither shown nor suggested by the Sudo reference.

Applicant respectfully submits that the present invention as newly amended in Claim 21, is neither shown nor suggested by the Sudo et al. reference. Specifically the present invention, as set forth in each and every newly amended independent Claim, recites:

... an input component for accessing and activating an application displayed in said navigable application identification graphic, said input component coupled to said data bus.

The present Office Action indicates that Claim 21 is substantially similar to claims Claim 1 and would be analyzed similarly. Similarly, Applicant respectfully asserts that the Sudo reference does not teach an input component for accessing and activating an application displayed in said navigable application identification graphic as discussed above.

Applicant respectfully submits that the present invention as newly amended in Claim 28, is neither shown nor suggested by the Sudo et al. reference. Specifically the present invention, as set forth in each and every newly amended independent Claim, recites:

... presenting an operating system function list ... moving a highlighting indicator to a different operating system function identifier included in said operating system function list ... activating an operating system function associated with said operating system function identifier.

The present Office Action indicates that Claim 21 is substantially similar to claims Claim 11 and would be analyzed similarly. Similarly, Applicant respectfully asserts

that the Sudo reference does not teach an input component for presenting an operating system function list and activating an operating system function list as discussed above.

Applicant respectfully asserts that the Yamagishi et al. reference does not overcome the limitations of the Sudo et al. reference. The present Office Action indicates that it would have been obvious to one of ordinary skill in the art at the time the invention to combine the Sudo et al. reference with the Yamagishi reference. Applicant respectfully asserts one of ordinary skill in the art at the time of the present Application would not find a motivation or suggestion to combine the Sudo et al. reference with the Yamagishi reference to teach activation systems and methods as claimed in the present Application. Applicant respectfully asserts that the Sudo et al. reference and the Yamagishi reference do not teach the present claimed invention, alone or together.

The present Office Action also indicates that Claims 2 – 11, 22 – 27, and 27 - 28 are rejected under 35 U.S.C. 103 (a) as being unpatentable over Sudo et al. (US Patent No. 6,335,738). Applicant respectfully asserts that Claims 2 – 11, 22 – 27, and 27 - 28 are allowable as depending from newly amended allowable independent Claims 1, 11, 21 and 28 respectively.

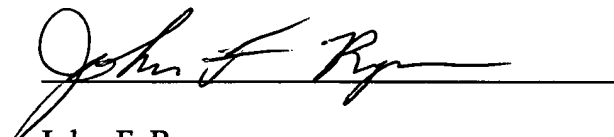
CONCLUSION

In light of the above-listed amendments and remarks, Applicants respectfully request allowance of the remaining Claims. The examiner is urged to contact Applicant's undersigned representative if the Examiner believes such action would expedite resolution of the present Application.

Respectfully submitted,

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